



Media/Web Chair – Annual Report, September, 2015

Happy first year of “I might be able to do that.” I have enjoyed being with the board so far – I mean, who wouldn’t???

So far we have some letterhead and a google drive folder to share all ICTA stuff. Online registration and online payments are now up and moving.

Laura and I set up the QuickBooks accounts so we can keep track better of where the money is going.

We purchased cheaper checks and those are working well. We signed up with Chase QuickPay so we can accept and send money without penalty – no more \$10 fees taken out by Stripe or Paypal – that’s a lot of money lost last year!

Looking forward, I’d love to be able to live stream or at least record and post some sessions for people who are unable to attend due to busy schedules or financial reasons.

We will purchase some video cameras and a software program to edit some of the coverage.

At times, I just need to remember that I put more expectations on this gig than others so baby steps are fine. 😊

Please let me know if there’s something I can do or try to do. I’ll be glad to take a stab at it!

Respectfully submitted,

Jennifer Keith