

ICTA Secondary Ed PR Board Report

September 2016 Board Meeting

Amanda Ams

1. Conference Information

- a. Swap and Shop materials are due electronically by October 4, 2016
- b. Materials Exchange are due electronically by October 4, 2016
- c. Mentor forms are due October 4, 2016
- d. Julie and I will be holding a New Members Meeting both mornings
- e. Panel Surveys
 - i. Copied and ready to go- Thank you Anna
 - ii. Data will be compiled and discussed at post-conference Board meeting
- f. Membership survey
 - i. Has been updated for this year? Do we want to change anything? Update it at all?
 - ii. Survey was sent out on Friday last year? Do we think that was effective?
 - iii. Will submit via listserve and Facebook if this is what we choose
 - iv. Data will be collected and discussed at January meeting as it was last year
- g. Social Media for the conference
 - i. Use #ICTA2016
 - ii. Are there any other ones we want to use? #LetsGetCritical
 - iii. Encourage people to use this when posting pictures, statuses, check-ins
 - iv. If people do not remember, tell them to look for the sign